



## 2012 LEADERSHIP POSITIONS

***Get More from Your Membership by Volunteering!***

*Serving in a leadership role is a great way to meet people, showcase your expertise, develop a skill, and access professional development opportunities.*

Take a look at the following listing of 2012 volunteer positions to find one that fits the bill for you. A few positions are already filled and show the name of the person holding the position; otherwise, you'll see most identified as 'open.'

**Board Positions:** Vice presidents are officers of the IABC/Atlanta chapter and serve on the board. Candidates for these positions may be self-nominated or nominated by other IABC members. The nominating committee of the board selects a slate of officers, which must be approved by the board at its December meeting.

**Coordinator and Committee Member Positions:** These positions are selected by the vice presidents to whom they report and will be filled between now and year-end. Experience in these positions often leads to board positions.

**Find out More:** You can let us know what position(s) interest you by dropping by Gordon Biersch in Buckhead near the intersection of Piedmont and Peachtree on Thursday, December 1 from 5:30 to 7:00 pm to chat with board members about positions that sound interesting to you and learn more about them. You can also contact these members of our Leadership Taskforce directly:

Lawson Cox, [president@iabcatl.com](mailto:president@iabcatl.com)  
Jo Ann McCracken-Redding, [vice.president@iabcatl.com](mailto:vice.president@iabcatl.com)  
Eric Berrios, [recognition1@iabcatl.com](mailto:recognition1@iabcatl.com)  
Terry Cerisoles, [marketing@iabcatl.com](mailto:marketing@iabcatl.com)  
Anne Wainscott Sargent, [communications@iabcatl.com](mailto:communications@iabcatl.com)

---

## 2012 LEADERSHIP POSITIONS

**President** (Jo Ann McCracken-Redding)

**President-Elect** (Eric Berrios)

**Past President/Senior Delegate** (Lawson Cox)

---

### **Communications Vice President** (Open)

Oversees writing and production of chapter communications.

**Empart Coordinator** (Anne Wainscott-Sargent)

**Contributing Writers** (Six positions open)

**Social Media and Web Site Coordinator** (Open)

**Social Media and Web Site Committee Members** (Open)

**E-News Coordinator** (Lisa Williams)

**Contributing Writers** (Drake Osterhage, four additional needed)

**Brand Coordinator** (Open) Establishes and helps maintain graphic standards.

---

*continued on back*

---

**Finance Vice President** (Tori Vogt)

Works with board and chapter accountant to develop and maintain budget.

**Finance Coordinator** (Open)

---

**Marketing Vice President** (Open)

Oversees development of marketing tools aimed at external audiences and solicits sponsors for meetings and events.

**Marketing Communications Coordinator** (Open)

**Sponsorship Coordinator** (Open)

**Public Relations Coordinator** (Open)

---

**Membership Vice President** (Terry Cerisoles)

Oversees activities designed to help members get maximum value from their IABC affiliation. Also recruits new corporate and individual members.

**Member Engagement Coordinator** (Open)

**Member Engagement Committee Member** (2 positions open)

**IABC Resource Expert** (3 positions open) Serves as the local expert for selected IABC tools and forums such as Discovery, Exchange, Café 2 Go, MarketPlace.

**Member Communications Coordinator** (Open)

**Database Coordinator** (Open) Sets up system to help chapter stay in touch with members and meet their individual needs.

**Event Coordinator** (2 positions open) Plans special member events, including mixers.

**Student Chapter Coordinator** (Open)

---

**Professional Recognition Vice President** (Open)

Oversees all aspects of the Golden Flame event, including coordinating with other chapters that judge our entries and managing our reciprocal judging for their award programs. Also responsible for the Catalyst Award.

**Golden Flame Event Coordinator** (Open)

**Golden Flame Event Committee Member** (Open)

**Golden Flame Awards Judging Coordinator** (Open)

**Reciprocal Chapter Judging Coordinator** (Open)

**Awards entry judge** (Open)

**Catalyst Award Coordinator** (Open)

---

**Programming Vice President** (Open)

Oversees the offering of professional development programs, including membership meetings and special interest group meetings.

**Monthly Meeting Event Coordinator** (Open)

**Meeting Host Committee Member** (Five positions open)

**Monthly Meeting Speaker and Communications Coordinator** (Open)

**Technology SIG Coordinator** (Ray Peabody)

**Communicators Skill Set SIG Coordinator** (Open)

---